

## **Free Dental SEO Agency Interview Checklist**

- How are you going to acquire industry links from other dental practice websites?
- How long will it take to acquire industry links from other dental practice websites?
- How long will it take to start seeing results?
- How will you be tracking results?
- Will you research my competitors?
- Tell me your plan and how you plan to reach my goals for this year.
- Will you be creating pages on my website?
- What pages will you be creating on my website?
- What content will be on the pages that you are creating?
- Is the content for the pages written by humans or artificial intelligence robots?
- Will all pages have a unique meta title and meta description?
- Will you optimize the Google My Business listing?
- How are you going to increase the rank of the Google My Business Listing?
- Can you show me rankings of your current clients in a third party ranking tool like accuranker that includes Google My Business rankings?
- Can you show me rankings of my website in a third party ranking tool like accuranker that includes Google My Business rankings?

Here are the top questions you should be asking a Dental SEO agency during an interview. If they cannot answer the questions directly, then it is not the right agency to work with because they will not deliver the results you require. These items should align with the goals of your dental practice.

Please let me know if you have any questions or if you would like more questions to ask a Dental SEO agency during an interview. There are many questions to ask based on the goals you wish to achieve.