

Free Dental SEO Evaluation Checklist

- Website Analysis - Identify errors
- Google Search Console Analysis
- Google Analytics Analysis
- Google My Business Optimization
- Tracking Setup
- Competition Research
- Keyword Research
- Website Optimization
- SEO Silo Content Mapping
- SEO Silo Content Creation
- SEO Backlink Mapping
- SEO Backlink Content
- Industry SEO Backlinks
- Local Citations
- Social Media Sharing
- Google Structured Data Markup Schema
- Geo Local Network

Here are the top level SEO items that we will evaluate together on our call. I personally use them for my clients. These items should align with the goals of your dental practice.

Please let me know if you have any questions or if you would like more items to review for your SEO campaign. There are many items to review based around the goals you wish to achieve.