

Free Google Ranking Factors Checklist

- Domain Age - <https://whois.domaintools.com/>
- Broken Links - <https://www.brokenlinkcheck.com/broken-links.php>
- Latent Semantic Indexing - <https://smallseotools.com/keyword-density-checker/>
- Website Speed - <https://tools.pingdom.com/>
- Duplicate Content - <https://www.copyscape.com/>
- List of 200 Google Ranking Factors - <https://backlinko.com/google-ranking-factors>

Here are the top Google ranking factors that are the most important to your dental SEO campaign. I personally analyze client websites for all of them. At the end of each Google ranking factor is a link to test your dental practice website.

Please let me know if you have any questions or if you would like to learn more about Google ranking factors for your SEO campaign. There are over 200 Google ranking factors and the list is updated frequently.