

Free Website Pages Checklist

Create a page for the keyword phrase "dentist chicago il"

- Keyword Phrase – dentist chicago il
- yourwebsite.com/dentist-chicago-il (always use lowercase for url)
- Page Title / Meta Title – Dentist Chicago IL
- Page Description / Meta Description – Dentist Chicago IL
- Content/ Text on page – Create 500 words of unique text (not duplicated) on the page with "dentist chicago il" in the first paragraph. Link "dentist chicago il" found in the first paragraph to your home page (example yourwebsite.com). Add "dentist chicago il" two more times in the text. In total there should be three mentions of "dentist chicago il" in the text.
- Silo – At the bottom of the page, link to the other pages you want to rank. This is called a silo. For example, when promoting a dentist in chicago for five keyword phrases I would have the following list of links at the bottom of each page in the silo created for this campaign:

Link Text – dentist chicago il

Link URL – yourwebsite.com/dentist-chicago-il

Link Text – dentists chicago il

Link URL – yourwebsite.com/dentists-chicago-il

Link Text – dentist office chicago il

Link URL – yourwebsite.com/dentist-office-chicago-il

Link Text – family dentist chicago il



[888-850-2137](tel:888-850-2137)
chad@7digitdental.com
7digitdental.com

Link URL – yourwebsite.com/famiy-dentist-chicago-il

Link Text – cosmetic dentist chicago il

Link URL – yourwebsite.com/cosmetic-dentist-chicago-il

Here is exactly how an SEO silo is created around your keyword phrases. Adding more than 500 words to each page will certainly help. The SEO silo pages I use for clients contain over 2000 words.

Please let me know if you have any questions or if you would like more information on how to create SEO silo pages for your seo campaign. There are many pages that can be created based around the goals you wish to achieve.